

Ref: 109/09

29<sup>th</sup> July 2009

To the manager of \_\_\_\_\_,

In the past few years Parkwood Secondary College has sent teams of students, teachers and volunteers on the Great Victorian Bike Ride. It is a great opportunity for all involved to challenge themselves physically and mentally, whilst learning important road safety skills, cycling skills and promoting physical activity.

Each year the team raises money to help purchase team cycling jerseys. These cycling jerseys are very important to the team, not only for safety reasons, but they also give the team a sense of identity. The cost of cycling jerseys is around \$90 each. For our team that will equate to approximately \$3,900.

As a team we are seeking sponsors who could help us raise money towards our target. This may be in the form of cash donations or products that could be raffled to the school community. In return for any sponsorship your business will get exposure to the school community through college communication such as newsletters and your business name on our team jersey which all team members wear on the ride. This will also increase the profile of your business. Not to mention our appreciation and recommendation to friends and family! Please see the following table for sponsorship incentives we can offer to our valued sponsors.

<b><u>Contribution</u></b>	<b><u>Appreciation packages offered to our valued sponsors.</u></b>
<b><u>Platinum Package:</u></b>  \$300 plus	~A team jersey with your company's logo <b><u>printed on it in a prominent position</u></b> eg back pocket or shoulder (worn daily on the ride and exposed to 5000 other riders and members of the communities we visit) ~ Framed team photo ~ Official Letter and certificate of Thanks ~ Advertising with any company logo's in our school newsletter
<b><u>Gold Package:</u></b>  \$200-\$300	~ Company name <b><u>printed in large font</u></b> on the team's jersey (worn daily on the ride and exposed to 5000 other riders and members of the communities we visit) ~ Framed team photo ~ Official Letter and certificate of Thanks ~ Advertising with any company logo's in our school newsletter
<b><u>Silver Package:</u></b>  \$100-\$200	~ Company name <b><u>printed in small font</u></b> on the team's jersey (worn daily on the ride and exposed to 5000 other riders and members of the communities we visit) ~Framed team photo ~ Official Letter and certificate of Thanks ~ Advertising with any company logo's in our school newsletter
<b><u>Bronze package:</u></b>  up to \$100	~Official Letter and certificate of Thanks ~Advertising with any company logo's in our school newsletter

Any contributions would be greatly appreciated by the entire team and need to be in by the 28<sup>th</sup> of August 2009. If you are able to assist, please contact Miss Anna Urbano or Mr Simon Braknys at Parkwood Secondary College by phone or email, or simply return the attached form to the school **by no later than thh 28<sup>th</sup> of August 2009** and we will contact you.

Yours faithfully,

Miss Anna Urbano  
GVBR Co-ordinator  
[au@parkwood.vic.edu.au](mailto:au@parkwood.vic.edu.au)

Mr Simon Braknys  
GVBR Co-ordinator  
[sb@parkwood.vic.edu.au](mailto:sb@parkwood.vic.edu.au)

Mr John Ballagh  
Acting Principal

**PARKWOOD SECONDARY COLLEGE**

**GREAT VICTORIAN BIKE RIDE SPONSORSHIP FORM:**

**Business Name:** \_\_\_\_\_

**Contact Person:**

**Contact Information:**

<b>Address:</b>	
<b>Phone:</b>	
<b>Fax:</b>	
<b>Email</b>	

**Sponsorship (please outline the sponsorship package you are interested in):**

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*Thanks for your contribution! Please return this form to Miss Anna Urbano or Mr Simon Braknys at PARKWOOD SECONDARY COLLEGE by no later than the 28<sup>th</sup> of August 2009 (otherwise we will have difficulty getting names and logos printed on Jerseys).*

*Postal Address - P.O. Box 474, Ringwood, 3134*

*Fax - (03) 9879 0456*

*Email – [au@parkwood.vic.edu.au](mailto:au@parkwood.vic.edu.au)*